



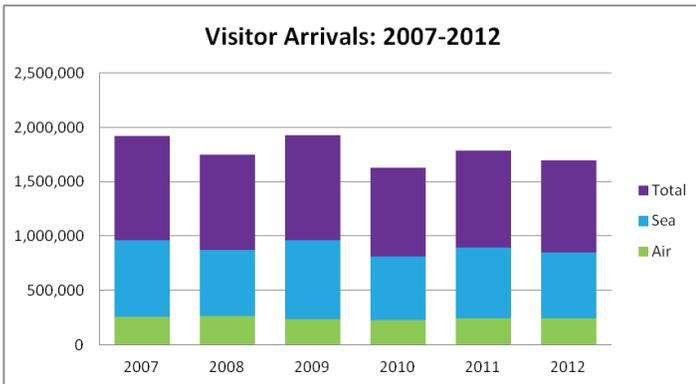
TOURISM STATISTICS BULLETIN 2012

ANTIGUA & BARBUDA



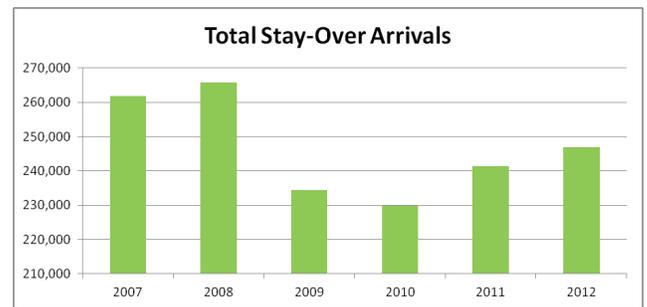
Introduction

This report provides an overview of visitor arrivals by air and sea for the year 2012 as well as other information about the visitors themselves. This overview also includes trends for the period 2007-2012.



Arrivals by Air

Compared to 2011, 2012 has seen an increase of 2% or 5,595 visitors. Although this figure is at its highest in 4 years, it falls short of the number of arrivals in 2007 and 2008 of 261,802 and 265,844 visitors, respectively.

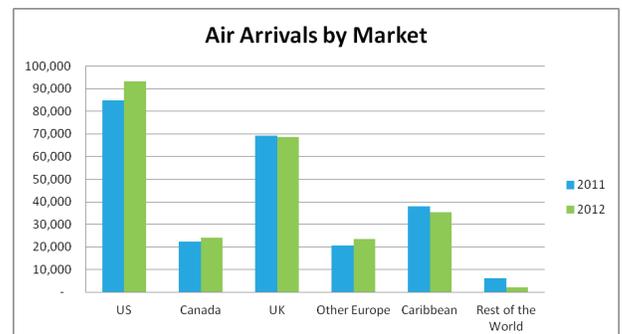
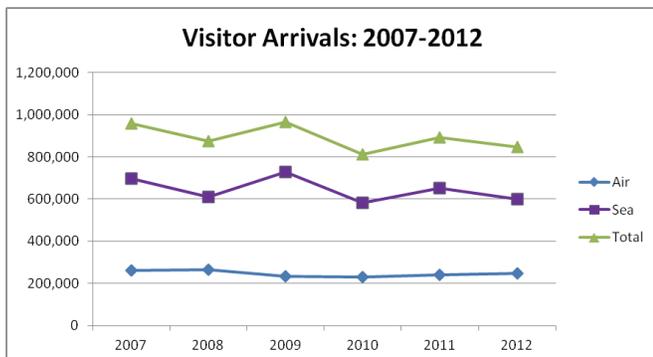


Overview

In 2012, Antigua and Barbuda received a total number of 847,139 visitors. Of this figure, there were 246,926 air arrivals, and 600,213 arrivals by sea. This is slightly lower than the total visitor arrivals of 2011, recording a 5% decline. A further breakdown of 2012 visitor arrivals by sea show 572,153 visitors came by cruise and 28,060 by yacht.

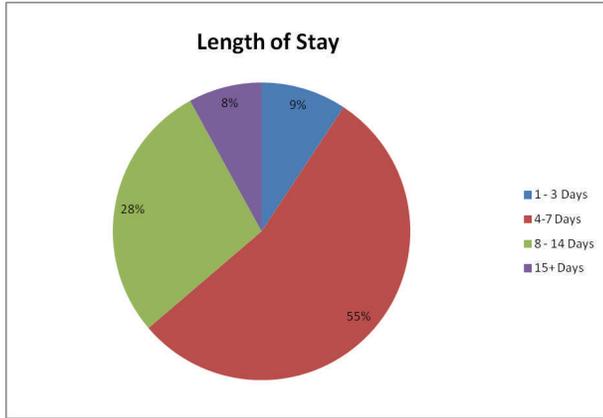
Arrivals by Country

For both 2011 and 2012, it is observed that the United States had the largest market share, showing a 10% increase in 2012. This is followed by the United Kingdom, which had a proportionately equal arrivals for both years. Visits from Caribbean nationals have declined 7% from 2011. Canada and Other Europe have experienced slight increases of 8% and 13% respectively. Visits from all other countries (Rest of the World) have declined substantially at 65%.



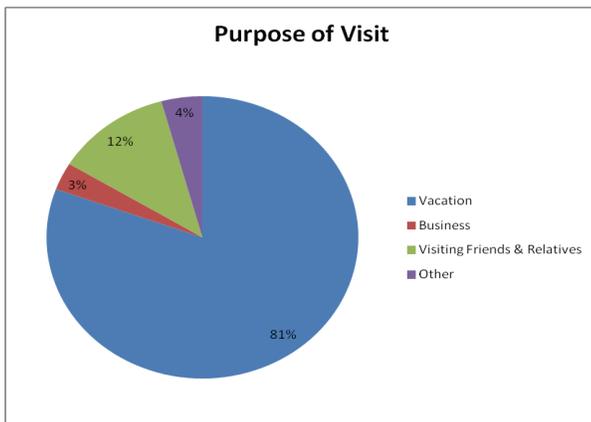
Length of Stay

The average length of stay for all stay-over visitors to Antigua and Barbuda in 2012 was 9.7 days. When each grouping is observed, it is shown that the majority of stay-over visitors at 55% chose to stay 4-7 days, followed by the 8-14 category at 28%.



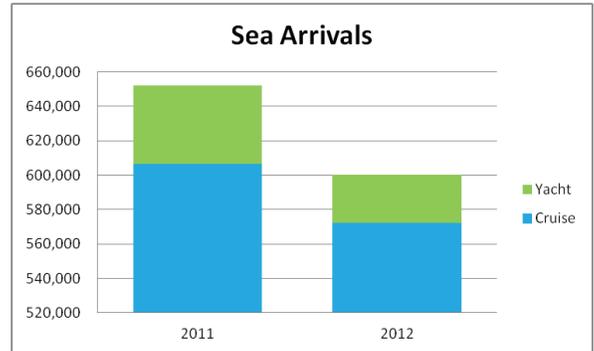
Purpose of Visit

Four out of every 5 visitors to Antigua and Barbuda have indicated "Vacation" as their main purpose of visit. This is distantly followed by "Visiting Friends and Relatives" at 12%. The categories of "Business" and "Other" have recorded percentages of 3% and 4%, respectively.



Arrivals by Sea

Total sea arrivals have experienced an 8% decline in 2012, when compared to 2011. Cruise ship arrivals declined 6% or 34,342 passengers from 2011 to 2012. However, arrivals by yacht have experienced a marked decline of 39% or 17,751 passengers.



Below is the actual breakdown of arrivals by sea.

Passengers	2011	2012
Cruise	606,495	572,153
Yacht	45,811	28,117
TOTAL	652,306	600,270

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